

Protection of Cultural Heritage

Countering Looting of Cultural Heritage with Image Authentication

THE PROBLEM

Difficulties Protecting Cultural Heritage

In conflict zones, fragile states, and in civil unrest, museums and historic sites are often the first to be looted.

Priceless collections of cultural heritage around the world are stolen, smuggled, and sold through illicit global networks. In many cases, sale of priceless artifacts finances illicit groups and even designated terrorist organizations. Rightful owners are forced to embark on long, difficult journeys to recover parts of their stolen heritage. In 2017, the UN Security Council passed Resolution 2347 highlighting the important connection between cultural heritage protection and countering violent extremism and illicit networks. This problem continues to grow as the list of fragile states jumped to over [170 countries](#).

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Looted in Syria – and sold in London: the British antiques shops dealing in artefacts smuggled by Isis | Islamic State | The Guardian



**Islamic State
Looted in Syria - and sold in London: the British
antiques shops dealing in artefacts smuggled by Isis**



Truepic's Image Authentication Technology has:

- **Immutably documented over 30,000** artifacts and culturally significant items on its [Vision](#) platform.
- Truepic's technology has been used to document artifacts and heritage items **across conflict zones and fragile states** in the Middle East, and Europe.

THE SOLUTION

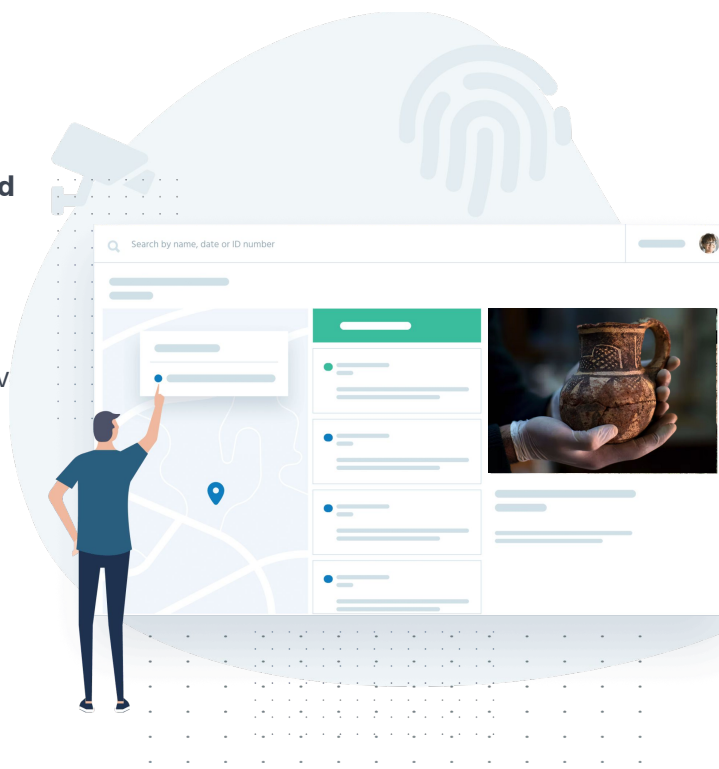
Protecting cultural heritage and global security.

Truepic and its partners have developed and implemented digital infrastructure to protect cultural heritages.

Truepic and its partners work to preemptively document and create provenance records of historically priceless artifacts around the world. To date, over **27,000** priceless artifacts have been documented using Truepic's Vision platform.

Truepic's documentation gives the legitimate owners of cultural heritage the ability to memorialize their collections with UNESCO, Interpol, the FBI, and other bodies to preemptively protect heritage. Truepic's provenance technology leverages advancement in cryptography, AI, and blockchain to pioneer trusted and immutable media.

Today, Truepic Vision is being used in countless applications by businesses, multilateral bodies,, and U.S. government implementers. Truepic's work in Iraq, Yemen, and Ukraine has shown Vision's utility as an instrumental tool in protecting cultural heritage and combating the illegal trade of antiquities.



About Truepic

Truepic develops the world's most secure camera technology for mobile devices. We empower viewers to make better-informed decisions through high integrity photos & videos. Truepic Vision, our flagship product, enables our partners to instantly gather and view trusted visual documentation from anywhere in the world. Our team is dedicated to restoring trust in every pixel of consequence, with the goal of having a shared sense of visual reality across the internet.

"We hope to create a future in which the past is preserved for the next generation by combating the looting and sale of ancient artifacts to finance conflict and terror."

Mounir Ibrahim.
Truepic's VP of Public Affairs and Impact



To learn more about Truepic or to request a demo, please contact:

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