



## Cutting Time, Cost, and Risk in Somalia Programming with Image Authentication Technology

**one earth**  
FUTURE

*"Operating in the Somali region presents a range of implementation challenges and risks. Leveraging the Truepic Vision platform allows our Shuraako team to reduce travel time and costs while decreasing risk by scheduling inspections for our existing portfolio and extending investment opportunities to new borrowers in less accessible areas."*

- Abdikarim Gole,  
Director of One Earth Future's Shuraako program



### Technology Innovation Helping Spur Economic Investment Throughout Somalia

Recognized as one of the world's most fragile and hard-to-reach contexts, Somalia presents a range of operational challenges resulting from heightened security risks, travel restrictions, and remote site locations. Despite these obstacles, One Earth Future (OEF) has spent the last decade connecting investors with promising Somali-based businesses to encourage economic development, job growth, and stability throughout the region through its Shuraako program.

Starting in early 2022, OEF incorporated Truepic's image authentication platform, Vision, into the Shuraako program's due diligence process in order to vet potential borrowers and securely document loan compliance. **The digital trust provided by the platform's innovative image and data authentication has increased OEF's efficiency in placing loans to credit-worthy businesses. As a result, OEF can increase its administrative oversight while cutting time, costs, and risk to its Shuraako program staff when conducting due diligence, visiting businesses, and accomplishing other loan services.** This helps support more beneficiaries throughout underserved parts of Somalia, while also encouraging a higher degree of investor confidence in the organization's fund management capacity in fragile and conflict-affected geographies.

## Truepic Vision has:



Potential to on average **lower costs by at least 30% per site inspection**



**Higher degree of donor confidence** in managing investments through strengthened oversight



**Dramatically lowered staff risk** by providing a trusted alternative to travel in insecure regions



Deployed in **four different areas in the Somali region**, including Somaliland, Puntland, Jubaland, and Banadir



**Truepic technology has been deployed for projects in Mogadishu, Hargeysa, Bosaso, and Lower Juba**

### About One Earth Future (OEF)

One Earth Future Foundation (OEF) incubates innovative, context-specific, and locally-led peacebuilding programs—designing, testing, and partnering to scale programs that work hand-in-hand with those most affected by conflict to eliminate the root causes of war and for lasting peace in its place. Learn more at [oneearthfuture.org](http://oneearthfuture.org).

### About Truepic

Truepic develops the world's most secure camera technology for mobile devices. We empower viewers to make better-informed decisions through high integrity photos & videos. Truepic Vision, our flagship product, enables our partners to instantly gather and view trusted visual documentation from anywhere in the world. Our team is dedicated to restoring trust in every pixel of consequence, with the goal of having a shared sense of visual reality across the internet.